

**FORMATO EUROPEO  
PER IL CURRICULUM  
VITAE**



**PERSONAL INFORMATION**

NAME AND SURNAME **DAVIDE ZERRILLI**  
ADDRESS **VIA LOCATELLI, 6/A - 20811 CESANO MADERNO (MB)**  
MOBILE PHONE **+39 339 7732271**  
E-MAIL **[davide.zerrilli@gmail.com](mailto:davide.zerrilli@gmail.com)**  
LINKEDIN **<https://www.linkedin.com/in/davidezerrilli/>**  
WEB **<https://www.webdezn.it/>**  
NATIONALITY **Italian**  
PLACE AND DATE OF BIRTH **DESIO, AUGUST 5TH 1983**

**WORKING EXPERIENCES**

DATE (FROM – TO) **February 2020 - today**  
NAME AND ADDRESS OF EMPLOYER **Ferrari Group – SW System S.r.l**  
**Via Andegari, 15 – 20134 Milano**  
TYPE OF BUSINESS OR SECTOR **Ferrari Group is a market leader in international shipping and integrated logistics for jewelry and luxury goods, with operations in over 50 countries worldwide. Founded in 1959, the group's core business focuses on forwarding goods, providing security services, and supporting corporate logistics planning.**  
OCCUPATION OR POSITION HELD **Web Developer, Frontend Team Leader and UX Designer**  
MAIN ACTIVITIES AND RESPONSIBILITIES **Implementation of the first self-service portal for integrated logistics services dedicated to jewelry and luxury goods. I am responsible for functional analysis, supporting the definition of requirements, design, development, testing, and production deployment of the entire front-end of this project. The project is developed as a single-page application based on React and REST API technologies. Wireframe design is primarily done using Balsamiq and Adobe XD, and I use HTML, CSS, Javascript, React, and Node.js on a daily basis. Project management activities are handled through Trello and Jira, while software versioning is managed using GIT and Sourcetree. I interact daily with IT professionals, programmers, and individuals more focused on business and operations. I strive to adopt well-known solutions for Web Application production and guide the team towards concepts of UX and usability, use cases, wireframing, and mockup. With my team, we have chosen to adopt a development environment linked to Node.js and NPM. We use React Semantic UI, Redux, React boilerplate, and I have developed a good familiarity with code versioning.**

DATE (FROM – TO)	August 2017 - February 2020
NAME AND ADDRESS OF EMPLOYER	<b>Istituto Europeo di Oncologia S.r.l</b> Viale Ripamonti, 435 – 20141 Milano
TYPE OF BUSINESS OR SECTOR	The European Institute of Oncology (IEO) aims to achieve excellence in the field of cancer prevention, diagnosis, and treatment through the development of clinical-scientific research and organizational and managerial innovation, with a constant focus on the quality of the services provided to patients. The European Institute of Oncology, a Scientific Institute for Research and Healthcare, is a 'comprehensive cancer center' with 'non-profit' objectives, operating in three main areas: Clinical, Research, and Training. It was founded in 1994 based on the vision of Umberto Veronesi.
OCCUPATION OR POSITION HELD	<b>Frontend Developer and UX Designer</b>
MAIN ACTIVITIES AND RESPONSIBILITIES	In my role, I analyze and define the technical requirements of projects related to information systems in the Web and digital innovation domains. I provide support, improvement, and integration of Web-based information systems in collaboration with the Marketing Department at IEO-CCM. Additionally, I am responsible for maintaining and implementing the IEO website, managing the corporate intranet, and providing assistance to users for resolving informational issues. I design wireframes primarily using Balsamiq Mockup and Photoshop. I use HTML, CSS, Javascript, jQuery, React, Chart.js, Node.js, and REST APIs on a daily basis. Some maintenance activities involve technologies such as .Net, Epserver, PHP, WordPress, SQL Server, and SharePoint. Project management tasks are handled through Trello and Jira. We have transitioned from SVN to GIT for software versioning.
DATE (FROM – TO)	June 2013 - July 2017
NAME AND ADDRESS OF EMPLOYER	<b>Zodiak Active Plus S.p.A</b> Via Deruta, 20 - 20132 Milano
TYPE OF BUSINESS OR SECTOR	Zodiak Advertising is the premium publisher trading desk that leads in Italy and Spain. As part of the De Agostini Group, Zodiak Advertising provides services for the automated management of advertising inventory through Programmatic Buying, Real-Time Bidding, and Private Market Place. Zodiak Advertising ensures the best performance (eCPM) for its publisher partners by offering a blend of technology and specialized support through a team of analysts, traffickers, and optimizers.
OCCUPATION OR POSITION HELD	<b>Frontend Team Leader</b>
MAIN ACTIVITIES AND RESPONSIBILITIES	Zodiak Advertising has created Premio, the first Italian Private Marketplace developed in collaboration with WebSystem Gruppo 24 Ore. Premio provides a comprehensive solution for managing display, video, and mobile inventory. The developed technological platform features a brandable User Interface developed in Angular.js, CSS (Twitter Bootstrap), and HTML supported by RESTful APIs implemented in Java. This platform enables publishers and concessionaires to regulate and analyze the transparency and performance of their inventory. In carrying out these activities, I engage daily with marketing and project management representatives, user interface developers, graphic designers, and programmers. Throughout this experience, I have adopted well-known Open Source technologies for Web Application development. I have deepened my understanding of UX and usability concepts, use cases, wireframing, and mockups. I have sought to delve into Agile development techniques and guide my team through this learning phase. I have expanded my knowledge related to MVC JavaScript frameworks (Angular, React, Backbone). With my team, I chose to adopt a development environment linked to Node.js and NPM. I have worked with the most widely used JavaScript libraries and functional programming (jQuery, Modernizr, Underscore, D3). I have developed a good familiarity with code versioning (SVN, GIT).

DATE (FROM – TO)	May 2011 - June 2013
NAME AND ADDRESS OF EMPLOYER	<b>Zodiak Active S.r.l</b> Via Deruta, 20 - 20132 Milano
TYPE OF BUSINESS OR SECTOR	Zodiak Active is the division dedicated to the global development of digital activities and branded content within the Zodiak Media Group. To seize the opportunities in a rapidly evolving media landscape, Zodiak Media Group has integrated all the companies within the group previously active in these sectors, including the Italian Neo Network and the English RDF Contact. This consolidation forms a group of over 160 professionals, positioning itself as one of the most significant players globally in the digital and branded entertainment sector.
OCCUPATION OR POSITION HELD	<b>ADV Frontend Developer and Web Developer</b>
MAIN ACTIVITIES AND RESPONSIBILITIES	As a liaison between the Marketing teams in Milan and abroad and the Technology team in Genoa, I specialize in frontend development for online advertising projects. Using the graphic interfaces designed by the creative team, I create and manage Landing Pages and Integrated Direct Email Marketing (DEM) within online community systems, including: Tim Café, Vodafone Friends, Zazzoo Mexico, Zazzoo Brazil. Additionally, to maintain and enhance my skills as a Web Developer, I often contribute to the 360 Agency of Zodiak Active, participating in the production and development of web projects for various prominent brands such as: Tic Tac – Ferrero, Nutella - Ferrero. In carrying out these activities, I engage daily with marketing and project management representatives, user interface developers, graphic designers, and programmers. In addition to the traditional web technologies such as HTML, CSS, PHP, ActionScript, and JavaScript, I frequently use internal tools, providing insights into potential improvements for these instruments.
DATE (FROM – TO)	March 2007 - May 2011
NAME AND ADDRESS OF EMPLOYER	<b>RCS Digital SpA</b> Via San Marco, 21 - 20121 Milano
TYPE OF BUSINESS OR SECTOR	Company dedicated to the management and development of editorial activities for RCS Quotidiani on digital media: Corriere della Sera.it and Thematic Channels, La Gazzetta dello Sport.it, Corriere TV and Gazzetta TV, Classified Offers, Mobile, and Gaming.
OCCUPATION OR POSITION HELD	<b>Web Developer</b>
MAIN ACTIVITIES AND RESPONSIBILITIES	Technical specialist for the Gazzetta dello Sport website ( <a href="http://www.gazzetta.it">www.gazzetta.it</a> ), working as a graphic designer and developer with responsibilities including the study, organization, and development of web projects dedicated to RCS Sport's sporting events. Some notable projects include: Giro d'Italia 2010, Milano City Marathon 2007-2011, The R.U.N. 2007-2010, Biscuola 2007-2010, Special coverage for Winter Olympics, Beijing 2008 Olympics, and Fiat 500 for Gazzetta.it, Beach Tour 2007-2008, Il grande ciclismo 2007-2008-2009. I regularly collaborated with marketing and communication teams, project managers, art directors, designers, editorial teams, system administrators, and programmers. My responsibilities also included webmaster activities, involving the maintenance of developed websites, designing user interactions and experiences, and creating blogs and newsletters. I primarily used technologies such as HTML, CSS, PHP, ActionScript, and JavaScript, utilizing major graphic and multimedia production software like Adobe Photoshop, Illustrator, Flash, and Dreamweaver.
DATE (FROM – TO)	April 2006 - March 2007
NAME AND ADDRESS OF EMPLOYER	<b>Neticon Srl</b> Via Crescenzago, 55 - 20134 Milano
TYPE OF BUSINESS OR SECTOR	Company operating in the field of digital communication and marketing.
OCCUPATION OR POSITION HELD	<b>Jr Web Designer</b>
MAIN ACTIVITIES AND RESPONSIBILITIES	In my interactions with technical professionals such as system administrators, graphic designers, and software developers, I have successfully executed a series of projects that fueled my interest in Flash and PHP technologies. Some notable projects include: DeeJay Ten 2006 (a running event organized by Radio DeeJay), Flash mini-site "Give the Gift of Sight" hosted on Luxottica's intranet, Bulgari and RayBan flash catalog DVD in 4 languages, Development of a flash-php photo gallery for Luxottica Family Day, Icon design for the Regione Lombardia website.

## EDUCATION AND TRAINING

YEAR	2010
NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING	<b>Master Degree in Information and Communication Technologies</b> presso Faculty of Mathematical, Physics and Natural Sciences, Università Degli Studi di Milano. Final mark: 100/110. <b>Thesis:</b> "OLPC and ITSME: the desktop metaphor can change"
YEAR	2009
NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING	<b>Stage in the Information Technologies Department of the Università degli Studi di Milano and in the education and cultural center Barrio's in Milan</b> presso Università degli Studi di Milano + Barrio's Center.  Projected a didactic module on OLPC of Negroponete. The project was tested on a small group of children aged from 5 to 12.
YEAR	2005
NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING	<b>Bachelor Degree in Digital Communication</b> presso Università degli Studi di Milano. Final mark: 110/110. <b>Thesis:</b> "For a conscious purchase, a tool to design your green area by yourself."  Stage in Cantieri Verdi s.r.l, where I projected and developed an Actionscript-Flash multimedia application that helps users to design their own green areas.
YEAR	2002
NAME AND TYPE OF ORGANIZATION PROVIDING EDUCATION AND TRAINING	<b>High School Technical Diploma in Electronics and Telecommunication</b> presso I.T.I.S Ettore Majorana in Cesano Maderno (MB). Final mark: 96/100.

**MOTHER TONGUE** ITALIAN

### OTHER LANGUAGES

**ENGLISH**

READING GOOD  
WRITING GOOD  
SPEAKING QUITE GOOD

**DRIVING LICENCE** B

I authorize the processing of my personal data in accordance with law no. 675/96.

*Davide ZERRILLI Curriculum Vitae*

For further information:

E-mail: [davide.zerrilli@gmail.com](mailto:davide.zerrilli@gmail.com)

LinkedIn: <https://www.linkedin.com/in/davidezerrilli/>

Web: <https://www.webdesign.it/>